Theory of Change

Approved by WAEYC Governing Board 5/2009

STRATEGIES

PROMOTING QUALITY
Strategy: Research, publish and disseminate information and thinking
Current commitments:
- Concept papers on Quality, Professionalism & Sustainability
- Policy development and advocacy
- Conferences
- Website, newsletter and other publications
- Conversation convening

SUPPORTING PROFESSIONALISM
Strategy: Promote Program Quality & Professional Qualifications and Compensation
Current commitments:
- Subsidy & Scholarship training
- State Training & Registry System
- Conferences
- Collaborative/ELAA participation
- Web site resources
- Member mobilization
- Local advancement efforts
- Accreditation

FACILITATING MEMBER CONNECTIONS
Strategy: Enhance Learning & Sharing Networks
Current commitments:
- Affiliate Council
- Affiliate Chapter functioning & member recruitment
- Early learning program quality & sustainability
- Peer mentoring & support
- Web connection resources
- Conferences
- Key alliances

OUTCOME INDICATORS

WAEYC materials and events are technically accurate, innovative and valuable

High-quality practical support for working with children and running programs is available

Management of local affiliate chapters is efficient and effective

WAEYC members are woven together in a strong learning community and network

Policy makers look to WAEYC for thought partnering and recommendations

Early childhood business financial sustainability increases

Early childhood professionals join WAEYC as a sign of professionalism

Local affiliate chapters attract and engage local professionals

WAEYC-sponsored concept papers frame discussion

Early childhood businesses are financially successful

Most WAEYC members clearly understand the next step in their development pathway

Most early childhood professionals are WAEYC members

Practical conversations about quality occur

AEYC leaders are well-connected to each other

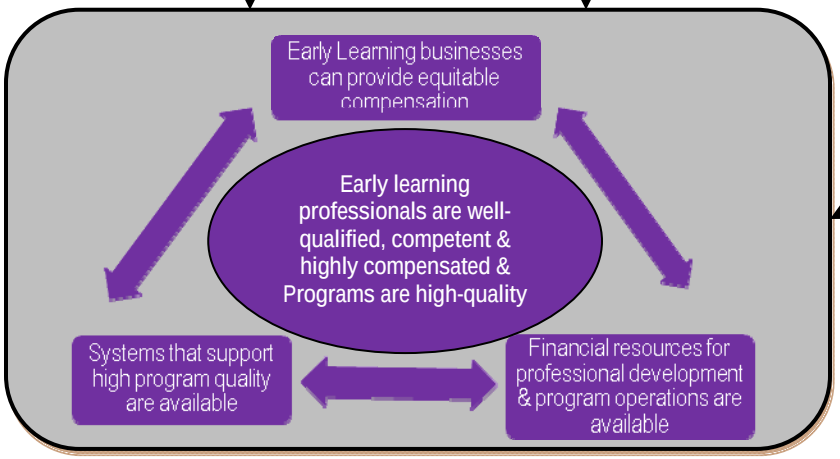
INTERNAL GOALS

WAEYC members influence and frame what early childhood professionals need for success and what their expertise is worth

Early childhood businesses affiliated with WAEYC provide high-quality services and/or are accredited

WAEYC members have qualifications and/or credentials appropriate to their aspirations and role

Affiliate Chapters effectively serve as places for learning, leadership, quality improvement and mobilization

WAEYC members provide key leadership for policy conception and advocacy

EXTERNAL GOALS